

Thank you for joining today's  
webinar. We will begin promptly at  
12:00 pm Central.

**Public Health AmeriCorps Programs**

Your *First STOP* for  
*Rural Health*  
**INFORMATION**



**Public Health AmeriCorps Programs**

# Housekeeping

- Slides are available at [www.ruralhealthinfo.org/webinars/public-health-amicorps](http://www.ruralhealthinfo.org/webinars/public-health-amicorps)
- Technical difficulties please visit the Zoom Help Center at [support.zoom.us](http://support.zoom.us)

# If you have questions...

**RHIhub**  
Rural Health Information Hub

ruralhealthinfo.org

Your *First* **STOP** for  
*Rural Health*  
**INFORMATION**

Examining Rural Cancer Prevention and Control Efforts from the  
National Advisory Committee on Rural Health and Human Services

Audio Settings ^ Chat Raise Hand Q&A Leave Meeting

Question and Answer

Welcome  
Feel free to ask the host and panelists questions

Type your question here...

# Featured Speakers



**Tom Morris**, Associate Administrator for Rural Health, Health Resources and Services Administration



**AJ Pearlman**, Director, Public Health AmeriCorps



**Jana Bodily-Roan**, Project Director, Idaho State University's Gem State Public Health AmeriCorps



**Diamond LeSane**, National Program Director, American Heart Association's HeartCorps AmeriCorps program

# Public Health AmeriCorps

[AmeriCorps.gov/PublicHealth](https://AmeriCorps.gov/PublicHealth) | [PublicHealth@AmeriCorps.gov](mailto:PublicHealth@AmeriCorps.gov)





# What is AmeriCorps?

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- Federal agency that provides opportunities for Americans to serve. This includes direct service to people in need and indirect service that builds capacity within nonprofit organizations.
- Invests more than \$800 million in local nonprofit, community, Tribal, and state organizations annually.
- Adults of all ages and life experiences can serve in AmeriCorps! AmeriCorps members address the nation's most pressing challenges, improve lives, and strengthen communities.



# Public Health AmeriCorps

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- Historic partnership between CDC & AmeriCorps
- \$400 million from American Rescue Plan Act
- Opportunities to serve across the country

## Goals

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1. Help meet public health needs of local communities
2. Provide pathways to public health-related careers





# First Round Impact

Program Year 2022 - 2023



## 82 GRANTEES

- Regional & national nonprofit organizations
- Health Departments & public health agencies
- State & local governments
- Higher education institutions
- Community health centers
- Tribes

## 3,000 MEMBERS

- Full-time positions (1,700 hours)
- Part-time positions (ranging from 100 – 1,200 hours)

## DIVERSE FOCUS AREAS

- Health equity & social determinants of health
- COVID recovery, testing & vaccination support
- Access to services & reducing barriers to care
- Behavioral health (mental health & substance use disorders)

# Second Round Funding

Program Year 2023 - 2024



- Open now until **January 4, 2023**, at 5:00 ET
- Funding is open to a variety of organizations including **public health departments**
- Full Notice of Funding Opportunity, FAQs & technical assistance available at **[AmeriCorps.gov/PublicHealth](https://AmeriCorps.gov/PublicHealth)**
- *Note: **Single-state applicants** should contact their State Service Commission ASAP as commission deadlines vary and may be approaching.*

The screenshot displays the 'Public Health AmeriCorps' website. At the top, there is a navigation bar with 'ABOUT > WHAT WE DO'. Below this, the main heading reads 'Public Health AmeriCorps' followed by the subtext: 'A new generation of public health leaders to help tackle COVID-19 and respond to other pressing public health needs.' To the right of this text is a photograph of a woman in an orange AmeriCorps shirt interacting with a young child. Below the main heading is a navigation menu with the following items: 'Climate', 'COVID-19' (which is selected and has a dropdown arrow), 'Disaster Services Unit', 'Native Nations', 'Public Health AmeriCorps', 'United We Serve', and 'Veterans and Military Families'. To the right of the menu, the main content area features the heading 'Public Health AmeriCorps' and a paragraph: 'AmeriCorps and the Centers for Disease Control and Prevention joined forces to support the recruitment, training, and development of the next generation of public health leaders who will be ready to respond to the nation's public health needs.' Below this paragraph, it states: 'The first-year grants will allow Public Health AmeriCorps programs to recruit nearly 3,000 AmeriCorps members.' A final paragraph notes: 'The COVID-19 pandemic has underscored the urgent need to further enhance public health resources across the country. This effort starts with investing in a future workforce to help local communities respond to and recover from COVID-19. Public Health AmeriCorps has two main goals:'. To the right of this text is a grey box titled 'Funding Opportunity' which contains the text: 'AmeriCorps and the CDC are seeking proposals to grow the nation's public health workforce. [Learn more about the grant criteria and technical assistance opportunities.](#)' A red arrow points from the 'COVID-19' menu item to the 'Funding Opportunity' box.

# Member Benefits

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- Hands-on experience
- Training from experts
- Living allowance
- Education award
- Loan deferment / forbearance
- Alumni network
- Career pathways

# Member Activities

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- Health education & training
- Community outreach & engagement
- System navigation, referrals, & linkage to care
- Research, data collection, analyses & assessments



# Make Your Mark with Public Health AmeriCorps





## Learn More:

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[AmeriCorps.gov/PublicHealth](https://AmeriCorps.gov/PublicHealth)

## Email Us:

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[PublicHealth@AmeriCorps.gov](mailto:PublicHealth@AmeriCorps.gov)

## Subscribe for Updates:

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Scan QR Code







**AmeriCorps**  
Idaho

**Gem State Public  
Health AmeriCorps**

Institute of Rural Health  
Idaho State University

# GEM STATE PUBLIC HEALTH

82 AmeriCorps positions to serve with local non-profit organizations and health district offices.

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# PROGRAM GOALS

- 
- Increase, expand, and enhance the capacity of existing programs and services offered by public health agencies.
  - Increase the number of trained suicide prevention interventionists (ASIST and QPR).
  - Support member's interest in continuing to work in the public health sector.

# CURRENT HOST SITES

- Lewis-Clark State College Counseling
- Idaho Department of Health and Welfare, Division of Behavioral Health
- National Alliance for the Mentally Ill, Treasure Valley
- Southeastern Idaho Public Health
- Simply Hope
- Community Youth in Action
- South Central Public Health District
- Endeavor Elementary
- Benny's Pantry
- Full Circle Health
- Idaho AHEC Program
- Bingham Memorial Hospital
- Envision Sight and Hearing
- Empower Idaho
- Idaho National Guard
- Panhandle Health District



A family outreach program for families in need of HOPE. Often, we think it is a weakness to admit our family is not perfect, or that we need help. Simply Hope meets in a confidential setting, with people who understand and care. We are here to help. Cross our threshold and find your road to strength.

Empower Idaho wants to change the conversation about behavioral health to one of compassion and understanding. The Empower Idaho team coordinates educational activities, both online and in-person, and advocates on behalf of adults with behavioral health conditions and their family members with the purpose of helping to improve the behavioral health delivery system of Idaho.





## Southeast Idaho AHEC

*Where students and health professionals thrive!*

The mission of Southeast Idaho AHEC is to develop a diverse and sustainable healthcare workforce in rural and underserved communities in southeast Idaho.

The Idaho Area Health Education Center Program Office will use the AmeriCorps member to help us build our statewide healthcare workforce development program. They will assist us with stakeholder analysis and engagement through our advisory board. Other activities will include curriculum development for the AHEC Scholars program to ensure students are introduced to community-based health issues and topics. We plan to use their time to build our social media content and online presence to build awareness of the program.

# ASIST

Gem State Public Health will train AmeriCorps members and community members to become ASIST trained suicide prevention interventionists.

These classes are two days long and train attendees to use a suicide intervention model to identify person with thoughts of suicide, seek a shared understanding of reasons for living, develop a safe plan based upon a review of risk, be prepared to follow-up, and become involved in suicide safer community networks.





Members at the South Central Public Health District have assisted with the Dental Hygiene program where staff and volunteers go into elementary schools during times when students are receiving free teeth cleanings to students. They are also planning suicide prevention activities and will be take part in the suicide prevention coalitions in the effort to educate community members. These members will also help the organization create the Know the Five Signs of Mental Distress curriculum.



Members serving at Community Youth in Action assist kids and young teens to achieve educational goals, stay away from drugs, and learn life skills.

*I believe that the most important aspect of my term is that I am given the opportunity to make a difference in my community. I love that the organization aligns with my values and the opportunities I receive to attend professional development training.*

*~Samantha Hammond, AmeriCorps  
Member*



Glorix, one of the members at Southeastern Idaho Public Health says the most important aspect of her AmeriCorps service is being more involved in her community and being a positive impact when it comes to mental health. She can't wait to help remove the stigma behind suicide and mental illness. Glorix attends suicide grief support meetings that are held for the community. It has allowed her to see just how many people are afraid to face their emotions surrounding the topic. She also reaches out to stores that sell guns to learn more about their suicide prevention/awareness practices and offer more information and training opportunities.



# GEM STATE PUBLIC HEALTH AMERICORPS

To learn more about becoming a host site or a member  
with our program contact us at:

[gemstate@isu.edu](mailto:gemstate@isu.edu)

208-282-4436



**Idaho State  
University**

**Institute of  
Rural Health**



# HeartCorps

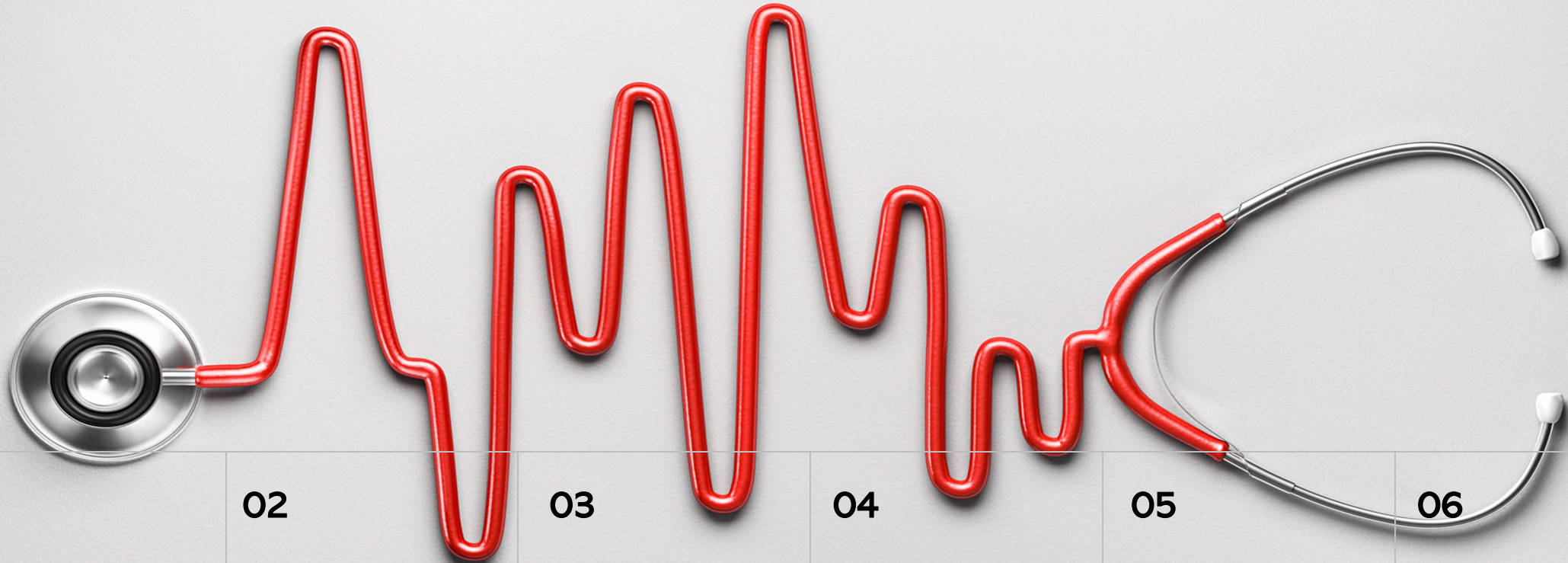
Driving health equity in rural  
America



American  
Heart  
Association.



# For today's call



01

**Call to Action:  
Rural Health**

02

**What is AHA  
doing to  
address rural  
health?**

03

**Overview of  
HeartCorps**

04

**What will  
members do?**

05

**How we're  
building our  
program**

06

**Q&A**



## **AHA PRESIDENTIAL ADVISORY**

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# **Call to Action: Rural Health**

**A Presidential Advisory From the American Heart Association  
and American Stroke Association**

## **Writing Group**

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February 2020



## Advisory Called out Three Primary Issues



**Increasing  
Access  
to Care**



**Improving  
Healthcare  
Quality**



**Addressing  
Risk  
Factors**





# AMERICAN HEART ASSOCIATION RURAL STRATEGIES

Definition: Any area, community or address outside of an urban setting

## Public Policy

Medicaid Expansion  
Maternal Health  
Telehealth

## Telehealth

## Workforce



Increasing Access to Care



Improving Healthcare Quality



Health Equity



Addressing Risk Factors



Science

Get With the Guidelines

Stroke and STEMI Systems of Care

Controlling Blood Pressure

Reducing Tobacco Use

Research

HeartCorps

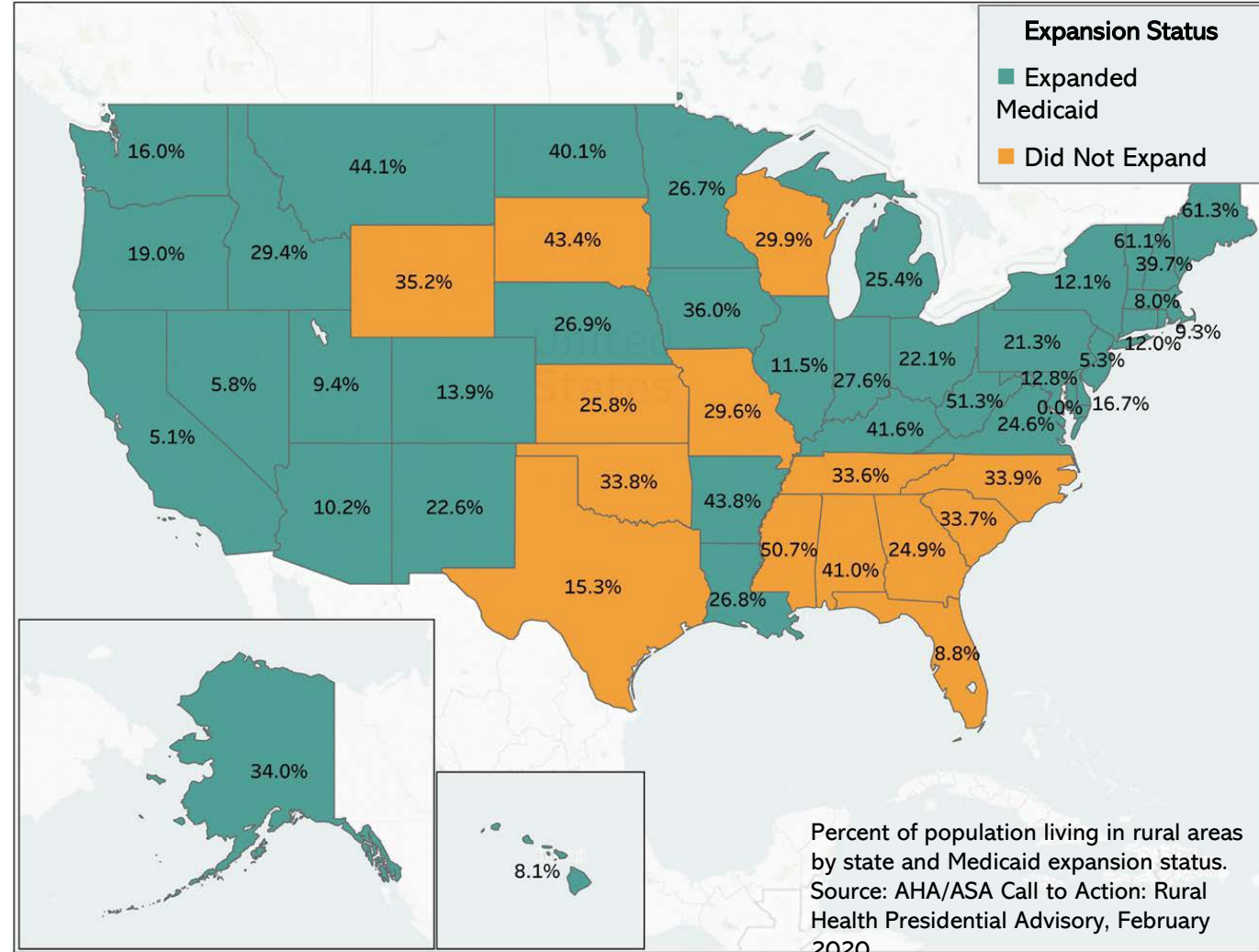
Social Impact Fund



# Highlights: Access to Care

## Public Policy

- Medicaid Expansion
- Expanding Post Partum Care Coverage
- Telehealth Coverage





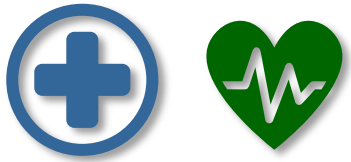


# Highlights: Access to Care

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- **American Board of Telehealth/Certification**
- **Doctors with Heart Pilot**





# Controlling Blood Pressure

- 105 of the 350 National Hypertension Control Initiative funded centers (16%) are rural.
- Approximately 127 rural FQHCs are engaged in Target: Blood Pressure.
- Work with state Health Departments to leverage federal funds to improve self-measured blood pressure and team-based care.
- Our community teams have achieved sustainable impacts in 64 rural health centers.

TARGET:BP™





# Highlights: Improving Quality

- Goal: Improve the quality of care in rural hospitals through Get with the Guidelines
- Invest over \$3.4M over the next three years to subsidize cost
- Modify criteria to fit rural hospital setting
- Impact:
  - Increase market engagement to 50%
  - Approximately 700 new GWTG hospitals
  - Module Priorities: Stroke, CAD & Heart Failure
  - More than 110,000 lives

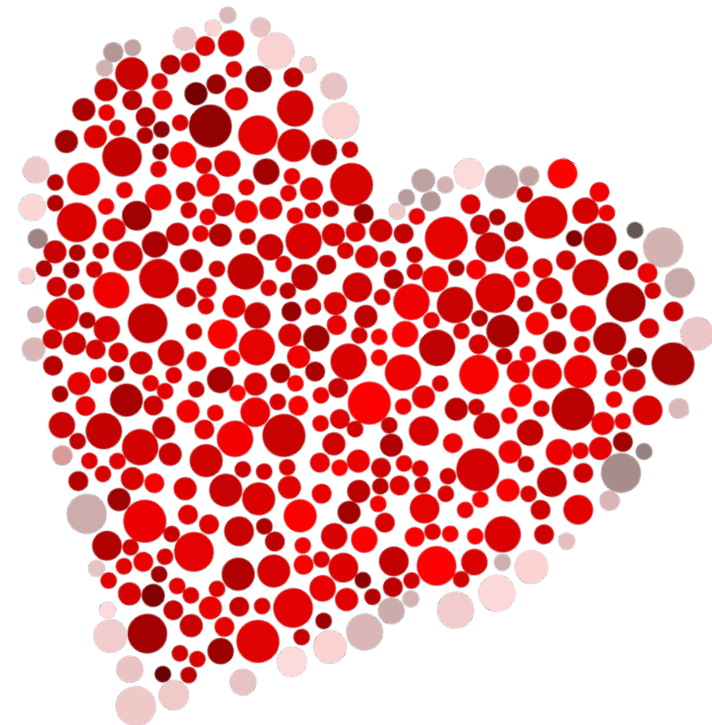




# Overview: HeartCorps

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- Three-year grant from AmeriCorps through the joint Public Health AmeriCorps initiative with the CDC
- Purpose: Improve health in rural communities, grow public health workforce
- 100 HeartCorps members in 26 states for three years
- Focus:
  - Improve blood pressure control within Rural Health Clinics, FQHCs, health departments, community organizations
  - Address nutrition security
  - Reduce tobacco use among youth



# How does HeartCorps align with AHA's 2024 Impact Goal?

Rural health is a core tenet of the AHA's 2024 Impact Goal.

Under-resourced communities and those living in rural areas face the highest death rates due to hypertension. Making matters worse, rural communities face a critical shortage of health care professionals, including public health workers, which negatively impacts the care rural residents receive.





# What will HeartCorps Members do?

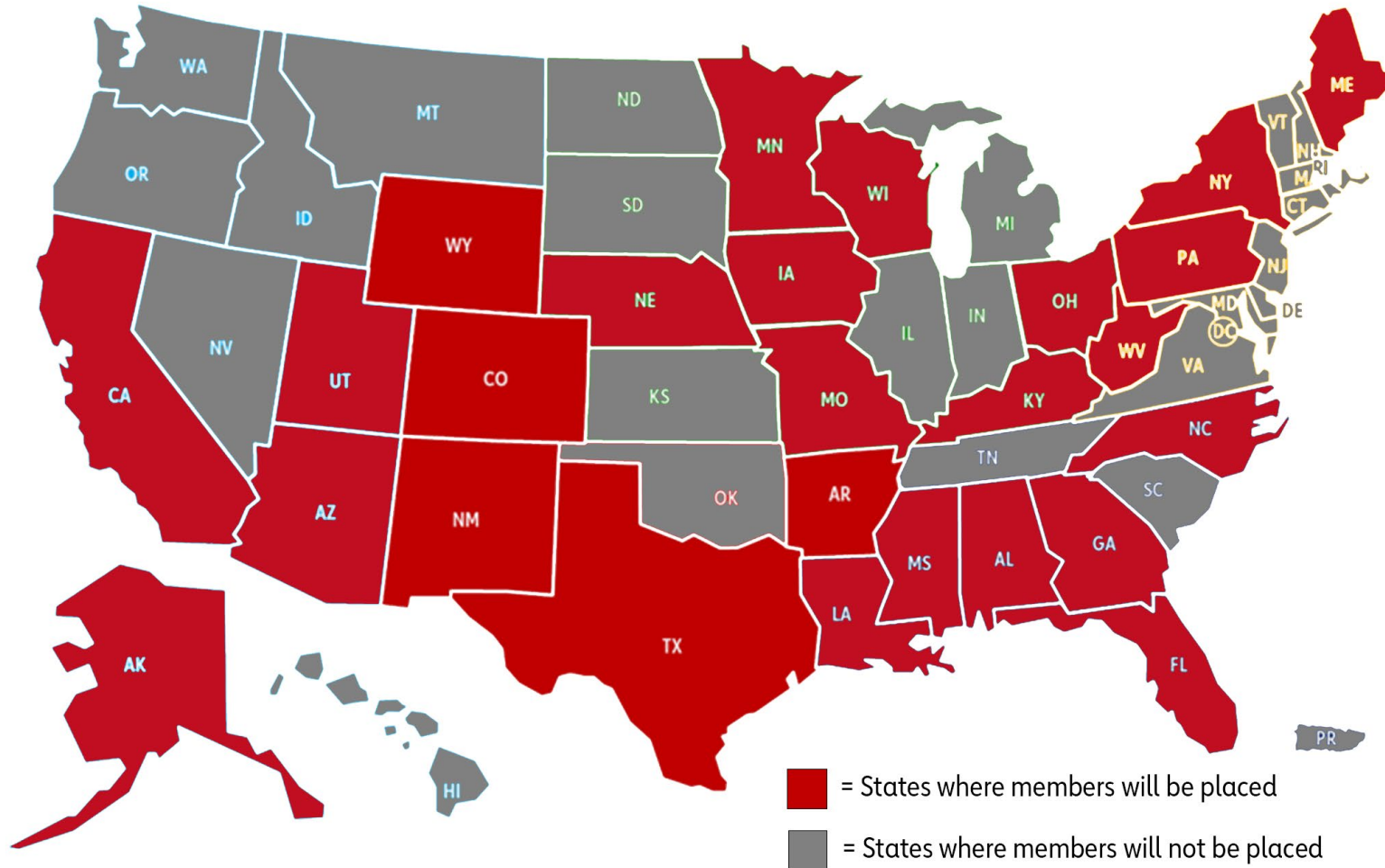
- ✓ Support blood pressure self-monitoring initiatives
- ✓ Increase adoption of evidence-based BP measurement and treatment practices
- ✓ Facilitate BP, tobacco and nutrition security screenings and referrals to care
- ✓ Community training and education opportunities; engage youth through engagement in schools
- ✓ Engage local media in blood pressure and healthy living promotion





# Where will HeartCorps members serve

?







# Pathway to a successful program launch and implementation



## Develop our infrastructure

- Develop policies and procedures
- Strengthen grant management
- Grow funding



## Recruit community orgs as host sites

- Health centers
- Health departments
- Nonprofits
- Affordable housing communities



## Recruit HeartCorps members

- Age 21+
- Local community members when possible
- Public health career interest
- Diverse candidates



## Deliver training focused on sustainable impact and professional development


- Intro to the AHA and to national service
- CDC-required training
- Delivered by AHA staff and volunteers
- Career exploration series
- Professional development

# Questions and Discussion



# Questions?


You are viewing Rural Health Information Hub's screen View Options



Rural Health Information Hub

ruralhealthinfo.org

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# Thank you!

- Contact us at [ruralhealthinfo.org](https://ruralhealthinfo.org) with any questions
- Please complete webinar survey
- Recording and transcript will be available on RHIhub website